

Local Media Contact

[Local Contact Name]

[Your Sister City

Organization Name]

Phone [000.000.0000]

Email [Your-email-address]



If you have
one, your Sister
City Logo Goes
Alongside

**[INSERT NAME OF YOUR SISTER CITY ORGANIZATION OR EVENT] TO CELEBRATE 50TH
ANNIVERSARY OF THE SISTER CITIES MOVEMENT IN 2006**
Local Efforts to Build Understanding Strengthen Citizen Diplomacy Globally

FOR IMMEDIATE RELEASE

[Date]

[YOUR-COMMUNITY, STATE] – [INSERT YOUR ORGANIZATION NAME HERE] will commemorate over 50 years of citizen diplomacy and international engagement. Structured around the theme *Peace through People: 50 Years of Global Citizenship*, sister city communities across the country will participate in a number of events to commemorate this momentous event.

To honor this vision and celebrate the 50th Anniversary of the sister cities movement in 2006, our community will [INCLUDE THE ACTIVITIES YOUR COMMUNITY WILL PARTICIPATE IN]

We will host a Community Summit on Citizen Diplomacy [Insert date]. Local citizens will discuss ways to improve the movement for citizen diplomacy at the local, state, and national levels. The summits will culminate in the National Summit on Citizen Diplomacy to be held in conjunction with the 50th Anniversary Celebration Conference in Washington, D.C., July 13-15, 2006

[INSERT SISTER CITY ORGANIZATION HERE] will honor the dedicated leaders and volunteers in our community who have committed themselves to improving international engagement and people-to-people exchange. We plan to nominate local government leaders to the 50th Anniversary of Local Government Leadership Circle and volunteers to the 50th Anniversary Circle of Distinguished Volunteers.

We plan to submit our community's sister city photos and stories to the 50th Anniversary commemorative book to be published by Sister Cities International and Butler Books in 2006.

Our community plans to host own event to honor Sister Cities International's 50th Anniversary. INSERT DESCRIPTION OF YOUR EVENT HERE. BE SURE TO INCLUDE DATE, TIME, AND LOCATION).

When President Eisenhower convened the historic White House Summit on Citizen Diplomacy in September 1956, he articulated a vision of lasting peace led by thousands of citizens. The conference built on growing friendship ties between communities forged after the horrors of the Second World War.

[YOUR-COMMUNITY] is a member of Sister Cities International and is part of a global network of more than 2,400 partnerships in 130 countries. Sister Cities International (www.sister-cities.org) creates and strengthens partnerships between the U.S. and communities abroad. Begun in 1956 after a White House summit where U.S. President Dwight D. Eisenhower called for people-to-people exchanges, sister city partnerships are tailored to local interests and increase global cooperation at the grassroots level.

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