

Sister Cities International Conference Workshop  
St. Louis, Missouri  
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10:30 A.M. – Noon

## THE STRUCTURE OF YOUR ORGANIZATION!

*“Who’s in Charge!!”*

Presented by  
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## SEMINAR OUTLINE

- THE KANSAS CITY STORY
- WHAT REALLY WORKS
- A SURVIVAL KIT

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## THE KANSAS CITY STORY

In the beginning.....

- “A VISION”
- A MAYOR
- A DEVELOPER/URBAN PLANNER
- CITIZENS
- CORPORATE COMMUNITY

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## 5 PARTNERS

- City Hall: Mayor and Council
- Mayor’s Sister City Commission
- Sister City Assoc. of Kansas City (501C3)
- Chamber of Commerce
- University “Secretariat”
- Mayor’s International Office

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## **WHAT REALLY WORKS**

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- No right or wrong
- Feedback loop: course correction
- Partners
- Success Quadrangle !

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## **THE "D" QUADRANGLE**

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*DREAM*     *DEFINE*

*DO*     *DOLLARS*

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## **A SURVIVAL KIT**

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- **HOW TO SURVIVE**
- **SOME IMPORTANT TIPS**

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